

Message Text

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ACTION COME-00

INFO OCT-01 EA-07 ISO-00 EB-05 DRC-01 RSC-01 /015 W

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R 240700Z JUN 74

FM AMCONSUL OSAKA KOBE

TO SECSTATE WASHDC 1545

INFO AMEMBASSY TOKYO

UNCLAS OSAKA KOBE 431

E.O. 11652: N/A

TAGS:BEXP, JA

SUBJECT: BEXP, JA

REF: A. STATE A-3801 B. OSAKA KOBE 391 C. STATE 086876

1. DAIMARU PLANS TO USE NEW YORK OFFICE TO CANVAS 5 TRADE SHOW AND PLAN BUYING MISSIONS FROM JAPAN. WOULD APPRECIATE USDOC SUGGESTED CONTRACTS WITH 700 U.S. FIRMS.

2. DAIMARU OFFICE: 212 FIFTH AVE., ROOM 1401, NEW YORK, 10010.
PHONE: 212-532-9150. CONTACT: HIDEO YAMANAKA OR YOSHIO KANO.

3. DAIMARU SENDING BUYER FOR PRECIOUS STONES TO NEW YORK IN EARLY JULY. SECOND BUYER WILL GO TO U.S. FOR FURNITURE IN MID-JULY. WILL VISIT NOTH CAROLINA'S DREXEL WITH WHICH DAIMUARU HAS LICENSING AGREEMENT. DREXEL ALSO SOURCE OF IMPRTEED FURNITURE. SEPTEMBER MISSION ALSO PLANNED, OBJECTIVE NOT YET DETERMINED.

4. DAIMARU SUGGESTS FOLLOWING METHOD OF CONVEYING DOC ASSISTANCE. DAIMARU/OSAKA CONVEYS ITINERATIES AND PRODCIT PRIORITIES TO DAIMARU/NY. DOC APPROACHED DAIMARU/NY TO PROVIDE INFO AND OFFER SERVICES. ITINERARIES AND CONTACT DETERMINED BY COORDINATION BETWEEN DOC AND DAIMARU/NY.

5. DAIMARU PLANS BICENTENNIAL THEME. HAS ESTABLISHED CONTACT WITH 'BICENTENNIAL COMMISSION' IN PHILADELPHIA AS POSSIBLE EXHIBIT SOURCE. CAN COMMERCE RECOMMEND ANY OTHER COMMITTEES OR ORGANIZATIONS INVOLVED WITH BICENTENNIAL ACTIVITIES THAT WOULD BE INTERESTED IN

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COOPERATING WITH DAIMARU? REQUEST SUGGESTS HE FORWARDED TO

DAIMARU/NY.

6. PER REF C. AND D. DAIMARU ADVISED OF USDOC INTENT TO PROVIDE FINANCIAL SUPPORT TO TUNE OF US DOLS 17,500. DAIMARU EXPRESSED SOME CONSTERNATION. INDICATED THAT IT PREPARED TO INCREASE ADDITIONALITY COMMITMENT TO US DOLS 1.5 MILLION ON THE BASIS OF ORDER ALREADY PLACED. REQUESTED USG COMMITMENT BE RAISED TO US SOLA 25,000 (COMMENT: CONGENOFF HAD MENTIONED IN PREVIOUS MEETING THAT US DOLS 25,000 WAS MAXIMUM AMOUNT THAT WOULD BE GIVEN TO ANY SINGLE STORE IN JAPAN AND THEN ONLY FOR A COMMITMENT TO ADDITIONALITY IN THE NEIGHBORHOOD OF ONE MILLION DOLLARS. THOUGH COUCHED IN CAREFULLY HEDGED TERMS -- WHICH DAIMARU UNDERSTOOD -- IT MAY HAVE BEEN AN ERROR TO SUGGEST MORE THAN A RANGE DAIMARU COULD USE FOR PLANNING PURPOSES, SAY US DOLS 25,000 END COMMENT.)

7. CONGENOFF REPLIED THAT TOTAL AMOUNT OF USG FY 75 BUDGET REQUEST CANNOT BE CHANGED AND WORLD WIDE COMMITMENTS ALREADY MADE. ADDED THAT IF DAIMARU ACHIEVED US DOLS 1.5 MILLION THIS YEAR AND MADE COMMITMENT TO AT LEAST US DOLS 1.5 MILLION IN FY76, STRONG CONSIDERATION WOULD BE GIVEN TO FINANCIAL PARTICIPATION AT MAXIMUM AMOUNT IN FY 76. COMMENT: CONGENOFF BELIEVES DAIMARU SIMPLY DOING A LITTLE INNOCENT BARGAINING, BUT WOULD BE INTERESTED IN WASHINGTON REACTION TO FY 76 POLY. TWO CONSECUTIVE YEARS WITH DAIMARU WOULD OFFER UNSUAL OPPORTUNITY TO USE PREVIOUS YEAR DATA TO CHECK FULFILLMENT OF FOLLOWING YEAR COMMITMENT. COMMITMENT OF US DOLS 1.5 MILLION ON TOP OF US DOLS 1.5 MILLION PERFORMANCE WOULD BE A NICE SUM AS WELL. END COMMENT.

8. ACTION REQUESTED:

A. REACTION TO PARA 7.

B. REQUEST KEEP POST INFORMALLY INFORMED OF DIALOGUE WITH DAIMARU/NY.
HOLLOWAY

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Disposition Event:
Disposition History: n/a
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